One challenge of creative practice is to understand how and why it takes the forms it does. By articulating different variations of a project, we give ourselves options for different methods of emphasizing, exaggerating, intensifying and framing our ideas. This exercise explores different versions of ideas, examining how the same starting point can be varied for interpretive effect. The goal is to expand on the possible ways your creative ideas can be given form.

On the back of this page, write your name and provide a short description of your imaginary project. Please be sure to hand in this page at the end of class.

1. **Description.** As a group, share one entry from your Book of Imaginary Projects – identifying the key elements and relationships within the project. Discuss the details of the idea, attempting to identify the associations the project proposes and the ways these imaginary ideas might be given concrete form. Summarize your idea down on the back of this page, in the space provided.

2. **Variation #1: Exaggeration.** Hand your worksheet to the person next to you. Working with your classmate’s idea, come up with a variation on his/her project, exaggerating an element of the idea that particularly appeals to you. Some of the strategies from previous classes might be useful here, for example shifting elements of the work such as scale, quantity or location. The goal is to do more than simply describe an alternate version of the project—the goal is to articulate how that alternate version exaggerates and intensifies the idea. Record your variation on the back of this page.

3. **Variation #2: Substitution.** Hand the worksheet to a third member of your group. Working with the new worksheet, come up with a second variation of the project. Try thinking about aspects of the project that could be substituted, and the effects such a substitution might have. This could be a substitution of one element for another, or of a relationship for one of a different type. Consider how the project can be intensified or accentuated by strategically substituting different elements for one another. Record your variation on the back of this page.

4. **Variation #3: Relocation.** Hand the worksheet to another member of your group. Working with the new worksheet, come up with a third variation on the original project. This time, think about how the meaning would shift if produced in a different way—as a performance for instance. Consider how the medium influences the concept, and how this impacts on the project. Pick a different medium and relocate the project—using a new method to emphasize a different aspect of the idea. Record your variation on the back of this page.

5. **Discussion.** Return the worksheet to the person whose idea it explores. As a group, go through each idea and share the different variations that you have come up with.
Name: __________________________

Description of Imaginary Project: ___________________________________________________

_______________________________________________________________________________

Variation #1: Exaggeration:
Which aspect of the project would you exaggerate and how? ____________________________
_______________________________________________________________________________
_______________________________________________________________________________
How does the exaggeration shift the meaning of the project? ____________________________
_______________________________________________________________________________

Variation #2: Substitution:
What element of the project would you substitute and how? ____________________________
_______________________________________________________________________________
_______________________________________________________________________________
How does the substitution shift the meaning of the project? ____________________________
_______________________________________________________________________________

Variation #3: Relocation:
What is the original medium of the project? ________________________________
How does this medium impact the concept? ________________________________
_______________________________________________________________________________
How could you relocate the project in order to emphasize a variation to the project? _________
_______________________________________________________________________________
_______________________________________________________________________________