One challenge of creative practice is to engage the attention and participation of an audience, providing a context in which ideas can be taken up by others. This exercise asks you to work together to come up with an exaggerated – attention getting – version of your ideas. The goal is to articulate an extreme version of your idea that can serve as an imaginary reference point for the larger questions of creativity.

On the back of this page, write the names of the members of your group. Taking turns so that everyone has a chance to share an idea, go through the following exercises, making note of the exaggerated version of your project on the back of this page.

1. **Description.** Drawing on the exercises we have previously done in class, begin by sharing one idea from your Book of Imaginary Projects – identifying the key elements and relationships that within the project. Discuss the details of the idea, attempting to get at some of the associations the project proposes and the ways in which these imaginary ideas might be given concrete form.

2. **Exaggeration.** As a group brainstorm different ways in which the project might be exaggerated. This could involve shifting elements of the work such as scale, quantity or location, or it might be achieved by intensifying in some way the relationships the work engages. What all exaggerations have in common is an attempt to foreground and emphasize one or more central aspect(s) of the work, refining and intensifying the imaginary possibilities the work provokes. Summarize the exaggerated version of your project on the back of this page.

3. **Interpretation.** Discuss the ways in which these exaggerations might change the meaning of the project. Does the exaggeration help push the project beyond standard ways of looking or understanding, and if so, how? Does it invent an unusual scenario, or construct a juxtaposition? Does it emphasize an absurdity or foreground a fiction? How does the exaggeration intensify the relationships proposed by the project, whether social, conceptual or imaginary?

4. **Creativity.** As a group nominate one exaggeration to share with the larger class. In the space below summarize the exaggerated idea, attempting also to identify how the exaggeration shifts the meaning or stakes of the project. This might also be thought of as an articulation of ways that exaggeration can be used to emphasize the creativity of an idea.
Identify the members of your group and their ideas in the space below:

Name: ____________________________________________________________
Exaggerated idea: __________________________________________________
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Name: ____________________________________________________________
Exaggerated idea: __________________________________________________
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